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CeroView Awarded Contract For Coach Operator Kiosk

10-30-2002 --

CeroView, a leading provider of turnkey kiosk solutions, today announced the awarding of a Coach Operator Time Tracking kiosk system from the Orange County Transportation Authority (OCTA).

CeroView will provide two kiosks for each one of OCTA's transit operations center. The kiosks will be used as a way to communicate with Coach Operators and assign route schedules to bus drivers. The system will use Netkey Creator Studio and link directly with OCTA's Intranet. "We have seen an increase in Human Resource-based applications," stated Derek Fretheim, CeroView's President. "The real demand right now is for companies to capitalize on their corporate Intranet investments as a fully utilized communications tool. In the case of OCTA, their coach operators, given the nature of the type of work they do for the organization, do not have access to a computer as part of their normal job function. With the kiosks, OCTA is hopeful to bridge this gap and take better advantage of their Intranet investment." OCTA estimates that nearly 50% of its work force does not use a computer as part of an employee's job function.

CeroView is manufacturing PHILAE kiosks custom branded to OCTA's specifications. The PHILAE kiosk will have standard features such as Input Technologies Eclipse all-metal keyboard, 17-inch touch screen, and industrial Pentium 4 computer. CeroView will also be supplying an uninterrupted power supply and assist with designing the user interface. CeroView outbid 14 other companies to win the project.

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The Orange County Transportation Authority (OCTA) was formed in 1991 through a consolidation of seven separate transportation agencies to develop and implement unified transportation programs and services for Orange County, California. OCTA staff operates bus, rail, paratransit and callbox services. OCTA also manages the delivery of traffic improvements funded by the Measure M one-half cent sales tax program and other state and federal sources.

The Orange County Transportation Authority is proud of its status as a model consolidated agency and is seen by many experts as the future trend in transportation.

CeroView, LLC (www.ceroview.com) is an interactive kiosk manufacturer specializing in creating and maintaining Internet-based and interactive business to business and business to consumer systems. The firm offers over 70 different kiosk designs and has developed kiosks, interactive media systems, point-of-purchase applications and related web-based processes to clients that include NBC International, Compaq, Coca Cola, Pfizer Pharmaceuticals, Boeing, Motorola, and the US Army.

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